

Název / Vydavatel	Účel	Trvanlivost	Web
AddThis	Analysis and log in services	Maximum 540 days	addthis.com
Adform	Analysis and interest based marketing	Maximum 540 days	omnicommediagroup.com
Adobe Audience Manager	Analysis and twin profiles	Maximum 540 days	adobe.com
Aggregate Knowledge	Analysis	Maximum 540 days	neustar.biz
AppNexus	Interest based marketing	Maximum 540 days	Appnexus.com, omnicommediagroup.com
Connexity	Analysis	Maximum 540 days	connexity.com
Cross Pixel Media	Interest based marketing	Maximum 540 days	crosspixel.net
Datalogix	Interest based marketing	Maximum 540 days	oracle.com
DoubleClick	Analysis	Maximum 99 days	DoubleClick.net, omnicommediagroup.com
DoubleClick Ad Exchange-Buyer	Interest based marketing	Maximum 540 days	DoubleClick.net, omnicommediagroup.com
DoubleClick Floodlight	Analysis	Maximum 540 days	DoubleClick.net, omnicommediagroup.com
Enreach	Interest based marketing	Maximum 540 days	Enreach.me
eXelate	Analysis	Maximum 540 days	eXelate.com
Eyeota	Analysis	Maximum 540 days	eyeota.com
Facebook Connect	Přístup	Maximum 540 days	facebook.com/business
Facebook Custom Audience	Interest based marketing	Maximum 180 days	facebook.com/business
Facebook Social Plugin	Log in services	Maximum 540 days	facebook.com/business
Google AdWords Conversion	Analysis	Maximum 90 days	DoubleClick.net, omnicommediagroup.com
Google Analytics	Analysis	Maximum 540 days	DoubleClick.net, omnicommediagroup.com
Google AdWords Remarketing	Interest based marketing	Maximum 540 days	DoubleClick.net, omnicommediagroup.com
Google TAG Manager	Interest based marketing	Until session closes	DoubleClick.net
Hotjar	Interest based marketing	Maximum 540 days	Hotjar.com

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LiveRamp	Interest based marketing	Maximum 540 days	LiveRamp.com
Lotame	Interest based marketing	Maximum 540 days	lotame.com
Madison Logic	Interest based marketing	Maximum 540 days	madisonlogic.com
MediaMath	Twin profiles	Maximum 540 days	Mediamath.com
MyFonts Counter	Analysis	Untill session closes	Myfonts.com
Net-Results	Interest based marketing	Maximum 540 days	Net-results.com
Neustar AdAdvisor	Interest based marketing	Maximum 540 days	Neustar.biz
Rocetfuel	Interest based marketing	Maximum 360 days	Rocketfuel.com
ScoreCard Reach Beacon	Interest based marketing	Maximum 540 days	scorecardresearch.com
Semasio	Twin profiles	Maximum 540 days	Semasio.com, omnicommediagroup.com
ShareThis	Interest based marketing	Maximum 540 days	addthis.com
SumoMe	Analysis	Maximum 540 days	Sumo.com
Twitter	Interest based marketing	Maximum 540 days	Business.twitter.com
Typekit by Adobe	Analysis	Untill session closes	Adobe.com
Visual Website Optimizer	Interest based marketing	Maximum 90 days	vwo.com
Yieldlab	Interest based marketing	Maximum 90 days	yieldlab.com